

Essentials

e-Newsletter of CPRS Vancouver

Issue 37 - August 1, 2004

Essentials is designed to provide you with timely and relevant information about CPRS members, events and changes. Twice each month you will receive this newsletter by e-mail to your desktop. Address changes can be sent to admin@cprsvancouver.com.

CPRS Vancouver Annual General Meeting

Sept. 14, 6 p.m., Vancouver Lawn Tennis and Badminton Club

Dine with old friends and colleagues, meet new members and make connections at the CPRS Vancouver Annual General Meeting and 2004/2005 season kick-off party and dinner.

At the AGM, members will be asked to elect directors and officers, and to conduct other business as necessary. Several senior members of our profession will be honoured with lifetime memberships for their contribution to the practice of public relations.

When: Sept. 14, 5:30 p.m. registration, 6 p.m. AGM, 6:30 p.m. dinner
Where: Vancouver Lawn Tennis and Badminton Club, 1630 West 15th Ave.
How Much: \$30 members, \$50 non-members
How: Register by Sept. 10 at www.cprsvancouver.com or 604.633.1433

Women invited to life balance forum

Sept. 24, 8:30 a.m. to 7 p.m., Four Seasons Hotel

The Minerva Foundation for BC Women invite women of all ages to discover how to live their best lives in one powerful day. The Life in Balance Forum, a first in Canada, will feature 22 speakers and presenters leading panel discussions, workshops and small breakout groups. There will also be time for personal reflection and journaling.

"We see women every day who share the challenge to maintain balance in their lives - juggling career, relationships, health, childcare, empty nesting and eldercare," says Nancy McKinstry, Minerva's chair. "A program like this is long overdue for women from all walks of life."

When: 8:30 a.m. to 7 p.m. Friday, Sept. 24
Where: Four Seasons Hotel in Vancouver, 791 West Georgia Street
How Much: \$299 for forum, journal, resource binder, breakfast, coffee breaks, lunch, and cocktail reception
How: Reserve by calling 604.683.7695. For special hotel packages call the Four Seasons Hotel at 604.689.9333.

Visit <http://www.theminervafoundation.com> for details.

Volunteer opportunity

Room to Read looking for some PR volunteers

Room To Read Canada, a non-profit organization raising funds to provide education for under-privileged children from some of the world's poorest countries in Asia, is looking for public relations and communications volunteers. Volunteers will join a communications committee responsible for media relations and event planning for the organization's various fundraising efforts.

For more information, please email ninang@telus.net

Keeping Track

Linda Bartz has joined **Genome BC as Director of Communications and Education**. Bartz has previously worked with the Registered Nurses Association of B.C., the Vancouver Hospital and Health Sciences Centre, the Vancouver Port Corporation, Burson-Marsteller, and the Canadian Diabetes Association.

Longview Communications has hired **David Ryan** as an associate. He was previously with Karyo Communications.

Quote of the month

"I love being a writer. What I can't stand is the paperwork."

Peter DeVries

Got news?

The next *Essentials* comes out September 15, 2004. Deadline for submissions: noon September 10, 2004. Please send them to s.hall@telus.net. Submissions may be edited for brevity, accuracy, clarity, or taste.

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