

Essentials

e-Newsletter of CPRS Vancouver

Issue 44 - December 1, 2004

Essentials is designed to provide you with timely and relevant information about CPRS members, events and changes. Twice each month you will receive this newsletter by e-mail to your desktop. Address changes can be sent to admin@cprsvancouver.com.

Upcoming Events

CPRS Vancouver winter social

Dec. 14, Vancouver Lawn & Tennis Club, 6 p.m.

Raise a glass, share some appetizers and deliver season's greetings to friends and colleagues at this year's winter social.

- When:** Tuesday, Dec. 14, 6 p.m. – 8 p.m.
Where: Vancouver Lawn Tennis & Badminton Club, 1630 West 16th St., Vancouver
How Much: \$20 (includes GST)
Registration Deadline: Friday, December 10
How: To register, visit www.cprsvancouver.com or call 604-633-1433.

A call to all elves by elf Judith

It's tough bein' Santa with an empty bag
It's tough bein' Santa when you got no swag
For the good girls and boys of the SEE PEE ARE ESS
For the good girls and boys who've done their bes'

It's time on the One Four December to remember,
To raise a glass, have a party, meet a member.
But what kind of Christmas party leaves you stranded
Goin' home with a glow but empty handed?

Our Santa needs some help to fill his sack
So the Party of the Season gets back on track.
So rifle all your cupboards. Check out your stock.
If you got just the thing, you could be the king of the block?

Elf Judith would love to have any gifts and corporate goodies to make the party extra special. Call or email — Judith Walker, Manager, Communications and Marketing, The Arthritis Society, 604.714.5559 or by email to jwalker@bc.arthritis.ca by Friday, December 10.

Pro-D session – In the news: media relations in Canada

Jan. 13, Terasen Building, 6 p.m

Former journalist and current communicator Bill Carney will talk about his view of best practices in media relations. Carney is author of *In the News: The Practice of Media Relations in Canada*, an insight into media relations and frequently used as a textbook in college and university PR courses.

When: Thursday, Jan. 13, 6 p.m. to 8 p.m.

Where: Georgia Room, Terasen Building, 1111 West Georgia St.

How Much: \$45 (members and students), \$60 (non-members), includes pizza, refreshments and GST

How: To register, visit www.cprsvancouver.com or call 604-633-1433

Nov. 29 speaker series event postponed

Due to unforeseen circumstances, Monday's luncheon featuring speaker Naina Sloan of the RAV project was postponed. They will review their experiences, as the RAV progresses, at the Speaker Series luncheon on Tuesday, February 22, 2005.

CPRS would like to offer sincere apologies to those members who arrived at the event and were disappointed

If you're interested . . .

Website access

To ensure that the password protected section of CPRS Vancouver's updated website is available only to CPRS members, the current user ID/password will no longer be valid. Starting January 1, 2005, you will be asked to provide your own security password which, when matched to your name, will provide access to the members' area. There you can find the latest job postings and members directory.

Please send your password to both the Web chair, Cornelius Alexander, at cornelius_alexander@hotmail.com and to Donna Denham at ssu@telus.net.

Could you use a co-op student?

The Simon Fraser University Cooperative Education program is seeking co-op internship opportunities for its Communication co-op students for 4-, 8- or 12-month paid positions. For more information about the co-op program and placing a student in your organization, contact Nav Chima with SFU – Cooperative Education at 604-268-7430 or email nchima@sfu.ca.

Newbies and renewbies

CPRS Vancouver would like to welcome the following new members:

- Beverly Braaten
- Susan Danard
- John Murray

- Holly Reid
- Jennifer Timm

Keeping Track

Got promoted? Started a new job? Share the good news with your PR colleagues in Essentials. Email your new coordinates to Rashpal.Rai@bc.etest.com.

Quote of the month

“Courage is resistance to fear, mastery of fear – not absence of fear”

-- Mark Twain

Got news?

The next *Essentials* comes out December 15, 2004. Deadline for submissions: noon December 11, 2004. Please send them to Rashpal.Rai@bc.etest.com. Submissions may be edited for brevity, accuracy, clarity, or taste. (c) 2004.