

Essentials  
e-Newsletter of CPRS Vancouver

Issue 25 – January 15, 2004

Essentials is designed to provide you with timely and relevant information about CPRS events, news, members and other items of interest. Twice each month you will receive this newsletter by e-mail to your desktop. Address changes can be sent to [admin@cprsvancouver.com](mailto:admin@cprsvancouver.com).

## **2004 Awards of Excellence**

*CPRS national awards deadline coming up*

Mark your calendars for **Monday, March 22**, the deadline for entries into this year's Awards of Excellence and CPRS Major Awards. The Awards Program showcases Canada's best public relations talent and offers a special opportunity to be recognized by one's peers for outstanding work and contribution to the profession and CPRS. Entry fees are \$200. Download the full brochure and entry form from the National website under Awards.

<http://www.cprs.ca/files/Awards/eAwardsBrochure04.pdf>

## **PR scholarship**

*\$1,000 awarded to top PR student*

The Canadian Public Relations Society Vancouver invites PR students to apply for a \$1,000 scholarship. The award is made each year to the top applicant displaying academic excellence, prominent leadership qualities, and financial need.

Students must be in their final year of a BC public relations program, and apply to the CPRS Vancouver office on or before February 5. To find out more about this opportunity to make a name for yourself in the public relations industry, please contact CPRS Vancouver at 604-633-1433 or [admin@cprsvancouver.com](mailto:admin@cprsvancouver.com).

## **How are we doing?**

When it comes to your thoughts about CPRS Vancouver, we care. Please take a minute (or less) to answer 10 quick questions aimed at providing the Society with an expert's perspective ... yours.

Go to: <http://www.surveymonkey.com/s.asp?u=21189356278>

## Renew your membership on-line

You now can renew your CPRS Vancouver membership for 2004 on our website, at <http://www.cprsvancouver.com>. It includes a secure credit-card setup for VISA and MasterCard. For those who want to start a new membership, the membership-renewal page has links to the appropriate forms. Many thanks are due to our webmaster, Damian Mark at the Robertson Group, for getting this done during the holidays.

## Interior PR

*It's not all Lower Mainland*

Communications Solutions Principal **Sharon Stevens** recently accepted a position on the **PRSA's Counsellors Academy Executive Committee**. She will represent Canadian PRSA members on the academy, so invites any local member to bring any issues, concerns or ideas about how to get more out of their membership to her.

The Kamloops-based PR professional would also like to encourage CPRS Vancouver members who have considered locating outside the Lower Mainland to the **BC Interior** to get in touch about opportunities in the BC Interior. She's at 250-374-9932 or [Sharon@communicationsolutions.ca](mailto:Sharon@communicationsolutions.ca).

## Keeping Track

**Sandy Webster** has moved within the **City of Richmond** to spearhead the City's public consultation process for the RAV (Richmond/Airport/Vancouver) rapid transit project. Formerly, Sandy was handling public relations for Engineering and Public Works. You can reach her at the office at 604-276-4371, or cell 604-516-9589.

## Newbies and Renewbies

CPRS Vancouver would like to welcome the following new members:

Jung Rong Mo  
Carly Thorson  
Tracey Wells  
Allison Eaton

## Correction

In the last Essentials, CCNMatthews was spelled incorrectly in the winter social article. We would like to apologize.

### **Quote of the month**

*"A camel is a horse designed by committee."*  
Sir Alec Issigonis

Got news? The next Essentials comes out February 1, 2004. Deadline for submissions: noon Jan. 27, 2004. Please send them to [s.hall@telus.net](mailto:s.hall@telus.net). Submissions may be edited for brevity, accuracy, clarity, or taste. (c) 2003.