

Essentials
e-Newsletter of CPRS Vancouver

Issue 36 – July 1, 2004

Essentials is designed to provide you with timely and relevant information about CPRS events, news, members and other items of interest. Twice each month you will receive this newsletter by e-mail to your desktop. Address changes can be sent to admin@cprsvancouver.com.

Volunteer opportunity I

Burnaby charity seeking volunteer board members

Burnaby Information & Community Services Society (BICSS) is seeking volunteer board members with a background in public relations, communications, or marketing. BICSS is best known for coordinating the Burnaby Christmas Bureau, a program that made Christmas bright for over 1,300 families last Christmas.

For more information please visit www.burnabyinfo.com or contact Director of Operations Heather Jack at 604 299-5778 ext.25 or hjack@burnabyinfo.com.

Volunteer opportunity II

UBC Gold For Life Campaign seeking communications volunteers

The UBC Gold for Life Campaign is seeking volunteers for its communications team working on the John Lecky Boathouse, taking place in Fall 2005. UBC Gold for Life is a non-profit organization formed to raise funds to build a permanent practice facility for the UBC rowing crews and to create endowments for athletes, coaches and equipment.

Currently, the UBC Gold for Life campaign is focused on constructing the John M.S. Lecky UBC Boathouse, a dedicated, self-sustaining home base for the school's rowing teams. Through partnerships with St. George's School, the friends of John Lecky and the City of Richmond, the UBC Gold for Life Campaign has raised approximately 75 per cent of the \$4 million price tag for the Lecky Boathouse. For more information, visit <http://www.supporting.ubc.ca/faculties/athletics/current/boathouse.html>

They are looking for:

a communications manager to sit on the campaign board and oversee communications,
a media relations person,
a webmaster,
a writer,
people with experience in communications and event planning.

If you're interested, please forward an email outlining your area of interest and experience to Amanda Diedrick at adiedrick@shaw.ca

Douglas College invites part-time students

Print Futures: Professional Writing at Douglas College is recruiting students for fall 2004, offering courses in research, writing, editing, and document design, as well as a work experience and professional-readiness studies.

Go to www.douglas.bc.ca/pf/ for information, <http://registrar.douglas.bc.ca/class.htm> for course registration. For information, contact program coordinator Maureen Nicholson at 604-527-5292 or printfutures@douglas.bc.ca.

Keeping Track

Carol Sutton was named **CPRS Fellow** at the Annual General Meeting in Quebec City earlier in June. Sutton owns Vancouver's **CJS Communications**, specializing in bringing communications support to organizations undergoing change. She also teaches managers to communicate more strategically and offers interpersonal skills workshops. She has taught public relations, served on CPRS boards, and been involved with numerous professional organizations. Visit www.cjscom.com.

Farrah Jinha is launching **Elite Public Relations Inc.** Having practiced PR under TechKnow Communications Inc. since 2000, Jinha decided to expand her services by adding a second brand for non-tech clients. For information, visit www.elitepr.ca.

Noah Nitikman has joined the **Vancouver Fringe Festival** as Director of Publicity. He was formally the Vancouver Symphony Orchestra's Public & Media Relations Manager.

Quote of the month

"I love being a writer. What I can't stand is the paperwork."
Peter DeVries

Got news? The next Essentials comes out August 1, 2004. Deadline for submissions: noon July 28, 2004. Please send them to s.hall@telus.net. Submissions may be edited for brevity, accuracy, clarity, or taste. (c) 2004.