

Essentials  
e-Newsletter of CPRS Vancouver

Issue 34 – June 1, 2004

Essentials is designed to provide you with timely and relevant information about CPRS events, news, members and other items of interest. Twice each month you will receive this newsletter by e-mail to your desktop. Address changes can be sent to [admin@cprsvancouver.com](mailto:admin@cprsvancouver.com).

## **A Night to Delight all Senses**

*CPRS Vancouver spring social, 6 p.m. June 10, Mosaic Bar & Grille*

CPRS Vancouver members and their guests are invited out for an evening of networking, food, and fun. Artists Helping Artists, a non-profit start-up, will display members' work during the event, with all proceeds from art sales benefiting the new group.

**When:** 6 to 8 p.m. Thursday, June 10.

**Where:** Mosaic Bar & Grille in the Hyatt Regency Vancouver, 655 Burrard Street

**How much:** \$20 members, \$15 student members, \$25 non-members

**How:** To register, email [infinityconsulting@shaw.ca](mailto:infinityconsulting@shaw.ca) or visit

[www.cprsvancouver.com](http://www.cprsvancouver.com).

Ticket price includes one drink, appetizers, and door prizes.

## **Strategic Communications and Media Summit**

*Toronto, Sept. 22 and 23*

Insight Information is hosting a Strategic Communications and Media Summit in Toronto Sept. 22 and 23. The event is designed to give senior public relations managers, supervisors and front-line advisors practical strategies for internal and external communications. Visit [www.insightinfo.com](http://www.insightinfo.com) for information.

## **Keeping Track**

**John Cox**, a long-time accredited CPRS Vancouver member and Director of Public Relations with the Registered Nurses Association of BC from 1985 until his retirement in 1996, passed away May 14. A memorial service is planned for the first week of June.

## **Quote of the month**

*"Tact is after all a kind of mind-reading."*  
Sarah Orne Jewett

Got news? The next Essentials comes out June 15, 2004. Deadline for submissions: noon June 10, 2004. Please send them to [s.hall@telus.net](mailto:s.hall@telus.net). Submissions may be edited for brevity, accuracy, clarity, or taste. (c) 2004.