

Essentials
e-Newsletter of CPRS Vancouver

Issue 28 – March 1, 2004

Essentials is designed to provide you with timely and relevant information about CPRS events, news, members and other items of interest. Twice each month you will receive this newsletter by e-mail to your desktop. Address changes can be sent to admin@cprsvancouver.com.

Professional development
Bring your presentations to life
March 12, 1111 West Georgia

Carol Doscher, President of New York-based GraceWorks and a trainer & coach will teach you how to make your presentations sizzle in this two-hour energizer. This seminar is a joint presentation with IABC Vancouver.

When: March 12, registration 7:30 a.m., event 8 to 10 a.m.

Where: Terasen Gas Building, 1111 West Georgia Street, Vancouver

Cost: \$75 CPRS and IABC members, \$115 non-members, \$50 students

How: Register by calling CPRS @ 604-633-1433. Visit www.cprsvancouver.com/prodevelopment.html for information.

If you have suggestions for upcoming offerings, email CPRS Pro-D Chair Jeff Domansky at jdomansky@peakco.com

Renew your CPRS membership now and win

CPRS Vancouver is pleased to announce its first ever Membership Drive Contest. If you renew your CPRS membership between February 15 and March 31, 2004, your name will immediately be entered into a draw to win a wonderful Whistler Getaway Package, sponsored by Tourism Whistler. Visit the CPRS Vancouver website for contest details <http://www.cprsvancouver.com/cprdrivecontest.html>.

Seeking PR pros for information interviews

CPRS Vancouver is gathering a list of P R professionals willing to take calls from people, mostly students and those considering a switch from another field, interested in learning more about the industry.

Call CPRS Vancouver at 604-633-1433 if you would like to sign up.

Keeping Track

Terri Smolar has accepted the position of Communications Manager for the College of Dental Surgeons of BC. She will continue teaching in the Public Relations Diploma Program at Kwantlen University College, as well as in the Print Futures Professional Writing Program at Douglas College.

Quote of the month

"Truth is generally the best vindication against slander."

Abraham Lincoln

Got news? The next Essentials comes out March 15, 2004. Deadline for submissions: noon March 11, 2004. Please send them to s.hall@telus.net. Submissions may be edited for brevity, accuracy, clarity, or taste. (c) 2004.