

Essentials
e-Newsletter of CPRS Vancouver

Issue 29 – March 15, 2004

Essentials is designed to provide you with timely and relevant information about CPRS events, news, members and other items of interest. Twice each month you will receive this newsletter by e-mail to your desktop. Address changes can be sent to admin@cprsvancouver.com.

Renew your CPRS membership now and win

CPRS Vancouver is pleased to announce its first ever Membership Drive Contest. If you renew your CPRS membership between February 15 and March 31, 2004, your name will immediately be entered into a draw to win a wonderful Whistler Getaway Package, sponsored by Tourism Whistler. Visit the CPRS Vancouver website for contest details <http://www.cprsvancouver.com/cprsdivecontest.html>.

Volunteer opportunity

West Vancouver Foundation seeking newsletter, writing assistance

West Vancouver Foundation marketing/communications board member Margie Driscoll is looking for someone interested in gaining some volunteer PR experience. The volunteer would primarily be involved in writing for the foundation's newsletter, currently under development, and occasionally other writing assignments such as news releases. The foundation is celebrating its 25th anniversary this year, and is taking on a number of initiatives to celebrate.

If interested, get in touch with Driscoll at margiedriscoll@shaw.ca or 604-926-0044, or contact Charlotte McLaughlin, executive director of the foundation, at westvanfoundation@telus.net or 604-925-8153.

Keeping Track

Terry Foster has joined James Hoggan and Associates as an account manager. Foster is newly relocated from Victoria, where she worked for the BC government, in strategic communications with the Forest Practices Board, the BC Pension Corporation, and most recently the Ministry of Education. She also worked for the graphic design firm Bobolo and Co., and has a decade of experience in communications planning, writing, issues management and media relations.

Quote of the month

"Truth is generally the best vindication against slander."

Abraham Lincoln

Got news? The next Essentials comes out April 1, 2004. Deadline for submissions: noon March 29, 2004. Please send them to s.hall@telus.net. Submissions may be edited for brevity, accuracy, clarity, or taste. (c) 2004.