

Essentials
e-Newsletter of CPRS Vancouver

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Essentials is designed to provide you with timely and relevant information about CPRS events, news, members and other items of interest. Twice each month you will receive this newsletter by e-mail to your desktop. Address changes can be sent to admin@cprsvancouver.com.

New CPRS-Vancouver Board of Directors elected

Members of CPRS-Vancouver voted in the society's 2004/05 Board of the Directors at last night's Annual General Meeting. Returning to the Board are Kevin Boothroyd, Jeff Domansky, Larry Cardy, Lorie Chortyk and Nina Ng. New members to the Board are Sandy Webster, Judith Walker, Cornelius Alexander, Paul Harris and Shawn Hall.

John Kageorge took over the reigns as society President from the Past-President Kevin Boothroyd. New Board member Sandy Webster was elected Secretary/Treasurer, filling the post vacated by the departing Marilyn Jacobson.

Read the bios below to learn more about your 2004-2005 Board of Directors.

Cornelius Alexander, Communications Officer,
Vancouver Coastal Health

Cornelius is a former journalist who entered media relations in 1990. Currently the communications lead with a project team at VCH, he has held positions with both New Scotland Yard and the Mayor of London before moving to Vancouver.

Kevin Boothroyd, Manager, Public Relations
Envirotest Canada

Kevin entered the field of public relations after many years as a radio and TV reporter. He currently directs Public Relations for Envirotest Canada, contractor for the AirCare program. After serving as President of CPRS Vancouver this past year, he is now on the National Board of CPRS.

Larry Cardy, Vice President, Western Canada
Canada Newswire

Larry has been with Canada Newswire for nearly 30 years, and has been an Associate Member of CPRS for 27 years.

Lorie Chortyk, General Manager, Community Relations

BC Society for the Prevention of Cruelty to Animals

Lorie has been involved in public relations since 1980 and has a particular interest in working with not-for-profit organizations.

Jeff Domansky, APR, President
Peak Communicators Ltd.

Jeff is a seasoned strategist, counselor, writer and PR coach with more than two decades of experience in PR consulting, corporate and government public affairs.

Shawn Hall, Senior Communications Manager, Media & Public Relations
TELUS

Shawn has worked in media relations for three years, following a decade-long print journalism career. He recently joined TELUS after cutting his PR teeth as a media relations consultant.

Paul Harris, Writer and Public Relations Specialist
Harris Media

Paul is a consultant who spent several years as a journalist for national and regional newspapers in the UK before becoming a communications specialist in Vancouver.

John Kageorge, Account Manager
James Hoggan & Associates

John is a consultant focused on corporate communications; he has held some communications positions in the US and Canada on high profile projects in the health and tourism sectors.

Don MacLachlan, Associate Director of Communications
Citizen's Assembly on Electoral Reform

Don is former director of communications for the Vancouver Sun and The Province and a past president of CPRS Vancouver. He's acting as associate director of communications for B.C.'s Citizen's Assembly on Electoral Reform.

Nina Ng, Director, Brand Marketing
Formation SD Inc.

Nina is a consultant with 15 years of experience. She helped a myriad of multinational clients tap into the niche Asian market. Most recently, she worked for Ford Motor Company, Taiwan as a Marketing Communications consultant.

Judith Walker, Manager, Communications and Marketing

The Arthritis Society

Judith has been involved in journalism, communications and PR for 30 years, primarily with post-secondary institutions and not-for-profits. She also serves as the media relations manager for the Vancouver International Writers and Readers Festival.

Sandy Elaine Webster, Corporate Communications
City of Richmond

Sandy has held various public relations and communications positions since 1989, with the University of British Columbia, the Ministry of Attorney General and the City of Richmond. She is also a guest lecturer in public relations and advanced communication in local government.

Keeping Track

Lesli Boldt has joined the **Vancouver Public Library as Manager of Marketing and Communications** after three years as principal of her own small communications and PR company, Boldt Communications. Her previous clients included VanCity Credit Union, the City of Vancouver, the Institute of Chartered Accountants of BC, and the Province of BC.

Linda Ong is the new **Marketing and Promotions Manager with the Alma Mater Society of UBC**. Ong was previously on contract with CBC Television as Program Marketing Director. She can be reached at 604.822.1961 or by e-mail at marketing@ams.ubc.ca.

Quote of the month

"I love being a writer. What I can't stand is the paperwork."
Peter DeVries

Got news? The next Essentials comes out October 1, 2004. Deadline for submissions: noon September 28, 2004. Please send them to Rashpal.Rai@bc.etest.com. Submissions may be edited for brevity, accuracy, clarity, or taste. (c) 2004.