

Essentials  
e-Newsletter of CPRS Vancouver

Issue 19 – October 1, 2003

Essentials is designed to provide you with timely and relevant information about CPRS events, news, members and other items of interest. Twice each month you will receive this newsletter by e-mail to your desktop. Address changes can be sent to [admin@cprsvancouver.com](mailto:admin@cprsvancouver.com).

## **17th Annual Jack Webster Awards Dinner**

*Oct. 23 – Westin Bayshore Resort and Marina*

Come to the mother of all media mingles.

Date: Thursday, October 23, 2003  
Time: 5:30 p.m. reception, 6:30 p.m. dinner  
Place: Westin Bayshore Resort and Marina  
Speaker: Peter Mansbridge  
MCs: Bill Good and Pamela Martin  
Tickets: \$115 per person  
Contact: Nora Newlands @ (604) 261-6184  
[info@jackwebster.com](mailto:info@jackwebster.com)  
[www.jackwebster.com](http://www.jackwebster.com)

## **CPRS Vancouver AGM**

Outgoing CPRS Vancouver President Don MacLachlan chaired the organization's AGM Sept. 23. MacLachlan is remaining on the board this year, taking over responsibility for the CPRS Vancouver website.

Here are your 2003/2004 CPRS Vancouver Board members:

### **OFFICERS**

Kevin Boothroyd - President  
John Kageorge - First Vice President  
Marilyn Jacobson - Treasurer

### **DIRECTORS**

Larry Cardy - Membership  
Lori Chortyk - Accreditation  
Pauline Buck - Education  
Don MacLachlan - Website  
Jeff Domansky - Professional Development  
Wayne Cousins - Speaker's Series

Jennifer Randall Nelson - Awards  
Catherine Robertson - CPRS National Liaison

### **Three veterans honoured with lifetime memberships**

CPRS Vancouver presented lifetime memberships at the annual general meeting to three veteran leaders of the profession, and longtime supporters of CPRS.

Glen Carleton worked for B.C. Airlines in the 1960s, then joined the P.R. agency world as director of P.R. with Baker Lovick in Edmonton. Glen moved here in 1979 as a v-p at Meek Wilson. He was president of CPRS Vancouver, president of the World Com Canada P.R. network, and president of Miller Leonard here. He retired in 1993.

Doug Heal retired in 1999 as chairman and CEO of Corporate Strategies Group and Dome/FCB Advertising in Vancouver. A one-time Province journalist, Doug went into P.R. in 1957. Among other things, he founded Heal Shaw Walden, and later served as deputy minister and communications counsel for B.C. Premier Bill Bennett. Doug was president of CPRS Canada and CPRS Vancouver.

Hal Holden retired as VP of corporate communications for B.C. forestry giant MacMillan Bloedel in 1989. Hal began his career in journalism in Toronto. He moved into P.R. with Dupont of Canada in Montreal, then Crown Zellerbach and MacBlo in Vancouver. Hal's a former president of CPRS Vancouver, and of IABC Vancouver. He's a prolific freelancer writer.

### **Outgoing board members honoured**

Kathryn Aberle completed her three year term as Secretary/Treasurer, tracking and reporting on Board finances for CPRS Vancouver this year. She has spent the last few months bringing incoming Secretary/Treasurer Marilyn Jacobson up to speed.

Tarina Palmer was honoured for her past participation on the board in absentia. She was the Communications Director, responsible for the CPRS Vancouver e-newsletter Essentials, which is now produced by CPRS member Shawn Hall.

### **A few good woman or men**

CPRS Vancouver is looking for volunteers to work on committees and assist in other ways throughout the 2003/04 year. It's a great way to learn more about the

profession, meet seasoned practitioners and hone your PR skills. Volunteers must be willing to commit fully to a project - no triflers please. If you would like to volunteer, contact a CPRS Board member or call the CPRS Vancouver office at 604-633-1433.

"I believe in equality for everyone, except reporters and photographers"  
--Ghandi

Got news? The next Essentials comes out October 15, 2003. Deadline for submissions: noon Oct. 10, 2003. Please send them to [s.hall@telus.net](mailto:s.hall@telus.net). Submissions may be edited for brevity, accuracy, clarity, or taste. (c) 2003.