

Essentials

e-Newsletter of CPRS Vancouver

Issue 17 – September 1, 2003

Essentials is designed to provide you with timely and relevant information about CPRS events, news, members and other items of interest. Twice each month you will receive this newsletter by e-mail to your desktop. Address changes can be sent to admin@cprsvancouver.com.

CPRS Vancouver AGM

All CPRS Vancouver members are invited to the society's Annual General Meeting. Come out to vote in next year's board, influence policy, and to meet and mingle.

What: CPRS Vancouver AGM.

When: Tuesday, Sept. 23. Bar opens at 5:30 p.m., AGM at 6 p.m., dinner about 6:30 p.m.

Where: Vancouver Lawn and Tennis Club, Players Lounge downstairs.

How: CPRS Vancouver members will receive more information and registration details in the near future.

Happy New Year

More than 20 CPRS Vancouver newbies, board members and others came to the Aug. 20 Student Services social at Fluid. President Don MacLachlan challenged the party-goers to get involved in new student-centered activities. A new Student Services committee has formed within CPRS Vancouver which will be organizing speakers and professional development events aimed at students. The big buzz was about the annual scholarship, which awards \$1,000 to a PR student. Scholarship applications will be available in the fall, with the deadline for application yet to be finalized.

Those interested in more information about student membership should contact JKageorge@aol.com.

A working lunch that doesn't feel like work

Longer Lunches came to Vancouver in July. Over salad and sandwiches, independent contractors of all stripes came out to this new

organization's first couple of meetings - while PR consultants were a-plenty, there were also chiropractors, accountants, and entrepreneurs. Speakers have to date discussed selling yourself in 15 seconds and entrepreneurial law. Come out to learn a bit and develop contacts without the pressure of a formal networking event.

The next Longer Lunch is scheduled for 1 p.m. Sept. 17 at Crush Lounge in Vancouver. Email organizer Colleen Coplick @ colleen@type-a.ca for more information.

Highlight your favourite client

Big Brothers of Greater Vancouver is looking for successful men willing to share personal stories of how a mentor made a difference in their lives at an impressionable time. Big Brothers will select submitted stories for a publicity campaign aimed at dispelling assumptions many men hold about their organization and encouraging them to mentor.

CPRS Vancouver members are invited to get in touch with Kim Struthers @ 604-876-2447 or Judy McLarty @ 604-740-5839 for information.

Newbies and Renewbies

CPRS Vancouver welcomes the following new, renewed and affiliate members.

Cheryl Prinzen

Principal
The Prinzen Group

Stephen Forgacs

Manager, Corporate Communications
Intrawest

Nicole Garton

Lawyer, Communications Consultant
Nicole L. Garton, Barrister & Solicitor

Erin Folk

Account Executive
Quay Strategies Inc.

Peter Cech

Communications Specialist
Children's & Women's Health Centre of BC

Gillian Lunde

Principal
Write Away Communications

Kimberly Mason

Communications Coordinator
BC Real Estate Association

Denise Withers

Principal
Watershed Media

Andrea Seale

Principal
Blueprint Fundraising and Communications

Rosetta Cannata

Communications Consultant
Fraser Health Authority

Sydney Tomchenko

Sr. Advisory, Government Communications
Fraser Health Authority

David Plug

Communications Consultant
Fraser Health Authority

Lisa Welbourn

Communications Coordinator
SmarTire Systems Inc.

John Leeburn

Director of Corporate Communications
District of Maple Ridge

Carolyn Gleeson

Communications Specialist
BC Hydro

Darcy Drachenberg

British Columbia Automobile Association

Kirk Grayson

Senior Communications Specialist

Insurance Corporation of British Columbia

Sharon Horsburgh

Waste Management Coordinator
The Corporation of Delta

Madelaine Duke

Senior Account Manager
James Hoggan and Associates

Carissa McCart

Manager, Marketing & Communications
Open Learning Agency

Quote of the month

“Without publicity there can be no public support, and without public support every nation must decay. “

Benjamin Disraeli (1804-1881)
Former British Prime Minister

Got news? The next *Essentials* comes out September 15, 2003. Deadline for submissions: noon Sept. 10, 2003. Please send them to **s.hall@telus.net**. Submissions may be edited for brevity, accuracy, clarity, or taste. (c) 2003.