

Racism and Racial Justice Issues

in Canada and The United States

July 8, 2020



Methodology



STUDY



Study examining attitudes regarding racism, and racial justice in Canada and the United States. Canadians and Americans were asked the extent to which racism is a problem in their country broadly and within police departments specifically.

Respondents were also asked about their perceptions of who is responsible to take action against racism, and what sorts of actions are appropriate.



FIELD DATES



Canada fielding dates: June 9 to 10 2020



United States fielding dates: June 9 to 10 2020



SAMPLE



Representative sample of Canadians (n=1,504) and U.S. citizens (n=1506). Both Canada and U.S. samples were balanced and weighted to the latest census data on age, gender, region and ethnicity.

For comparison purposes only, a probability sample of n=1,504 (Canada) and n=1,506 (United States) would yield a margin of error of +/- 2.5%, 19 times of out 20.

5 Things You Should Know

01

Most Canadians say racism is still a problem in Canada: Two-thirds of Canadians say there is at least a moderate amount of racism in the country today, with 31% saying it is prevalent. Racism was seen to be a particularly serious problem among 18-34 year-olds, females, and visible minorities.

02

Racism seen to be prevalent in the US: Canadians are more likely to say that racism is more prevalent in United States than Canada—seven in ten (72%) Canadian say racism is *prevalent* in the United States. In contrast, roughly half (51%) of Americans say racism is prevalent in their country.

03

Divided views on police conduct: Canadians are split on whether there is a problem with how the police in Canada interact with visible minorities—46% say there is a serious problem, whereas 54% say there is not. With respect to the protests that have occurred in U.S., Canadians are somewhat more likely to have sympathy for the cause of addressing the issue of police conduct (61%) than to be concerned about any damages or violence resulting from the protest (39%)

04

One quarter say companies must act: One quarter of Canadians say companies and CEOs are *obligated* to speak out against racial injustice. Visible minorities in particular are more likely to say companies and CEOs are obligated to speak out.

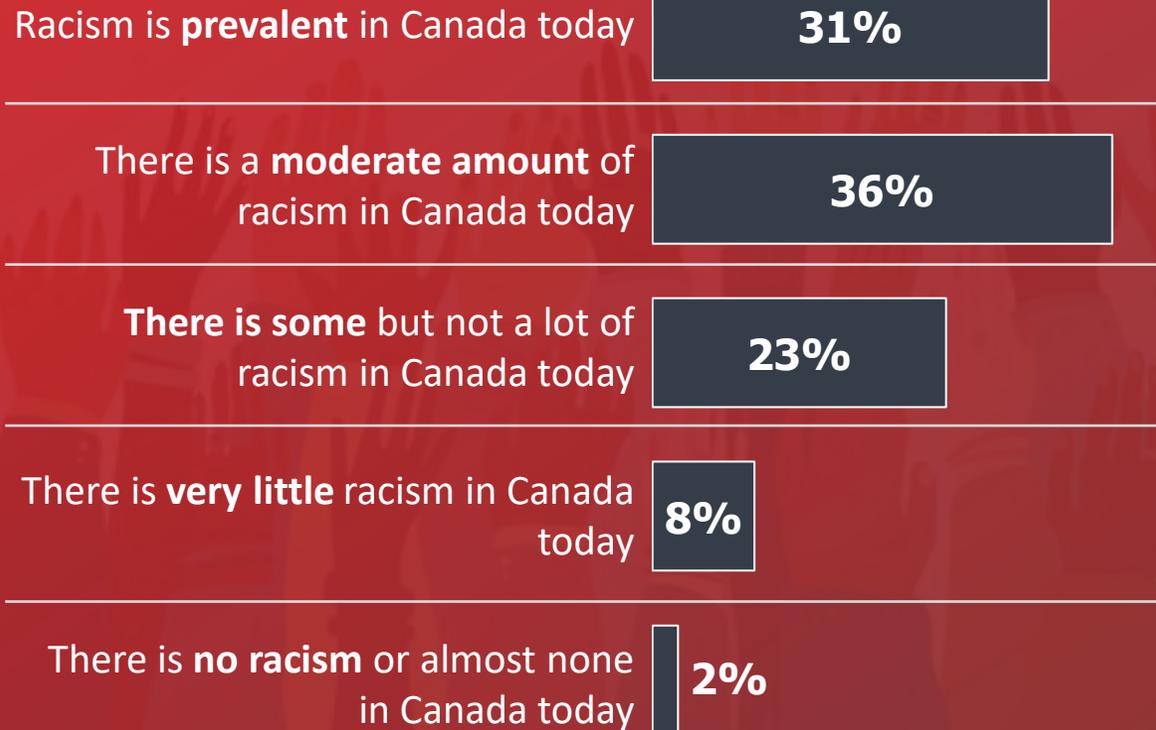
05

Internal changes first: Canadians most want to see companies making internal changes to combat racial inequality, such as establishing anti-racism policies in the workplace or committing to pay equity. Most do not feel one action is enough, with 56% saying companies should take four or more actions.

Key Findings

Perceptions of Racism in Canada

Canadian Residents



17% of Americans say racism is prevalent in Canada

Belief that racism is prevalent is higher among...



18-34 year-olds (32%)



Indigenous (40%)
Caribbean/South American/African (51%)
Middle Eastern (48%)



Females (38%)



English speakers (33%)



Perceptions of Racism in the United States

Canadian Residents

Racism is **prevalent** in U.S. today

72%

There is a **moderate amount** of racism in U.S. today

15%

There is **some** but not a lot of racism in U.S. today

9%

There is **very little** racism in U.S. today

4%

There is **no racism** or almost none in U.S. today

<1%

51% of **Americans** say racism is prevalent in the U.S.

Belief that racism is prevalent in the U.S. is higher among...



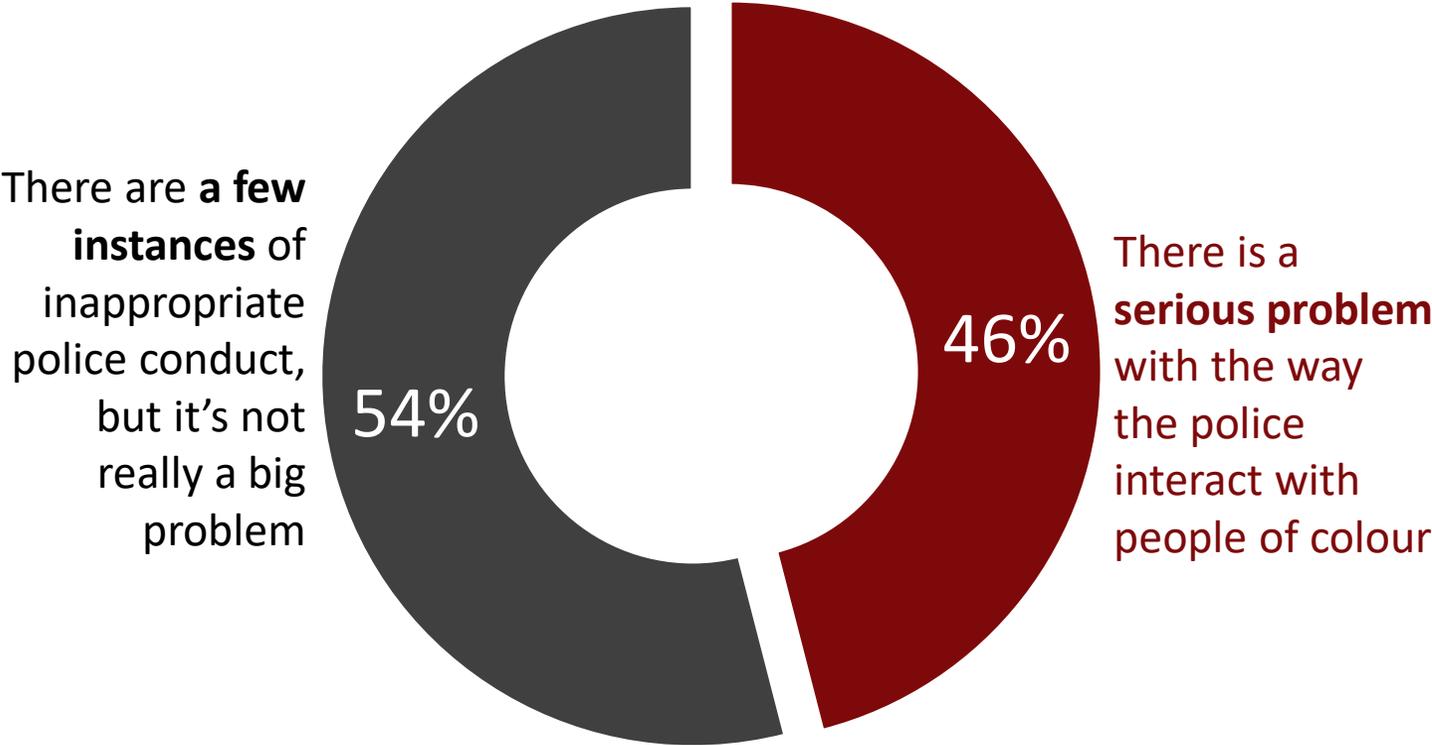
Females (79%)



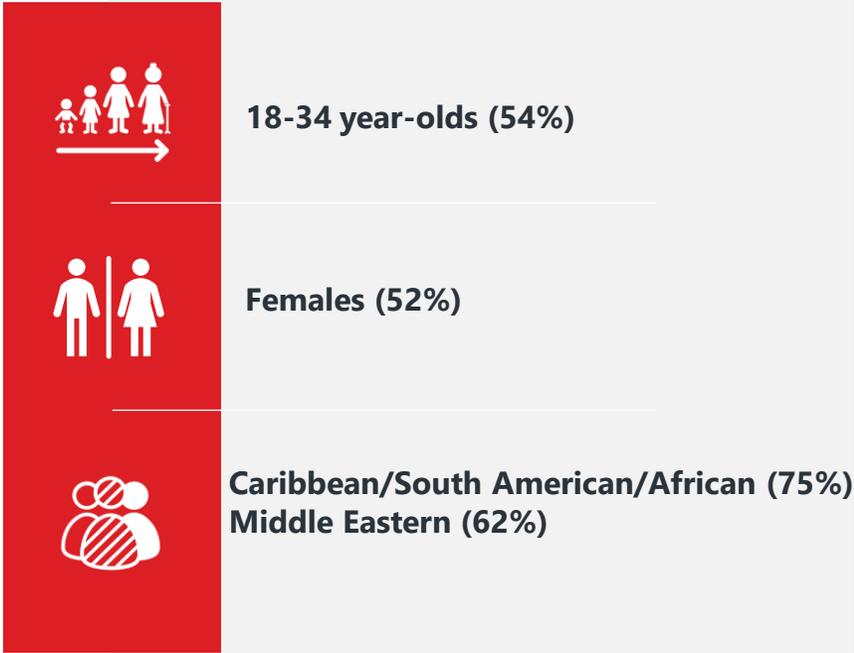
Caribbean/South American/African (86%)



Perceptions of Policing in Canada



Belief that there is a serious problem with the police...

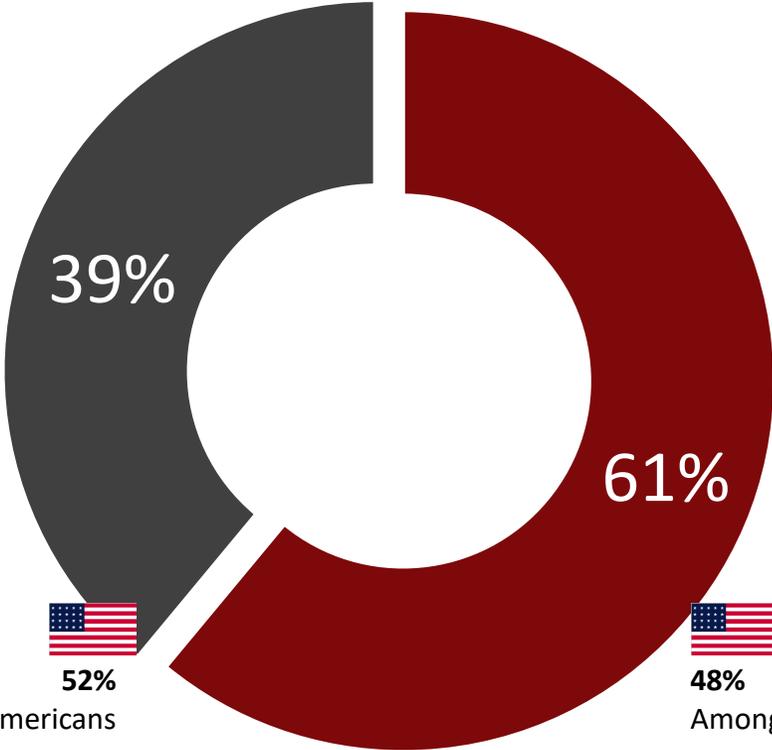


Canadian Concern for Situation in the U.S.: Enacting Change vs. Damage from Protests in U.S.

Note:
This data was collected from June 9 to 10, 2020
The George Floyd protests began on May 26, 2020

Greater Concern for... (Among Canadians)

The protests currently occurring throughout the United States and **the damage and violence that have occurred** as a result



Justice for George Floyd and **addressing the issue of police conduct** with people of colour

More concerned with addressing issue of police conduct...

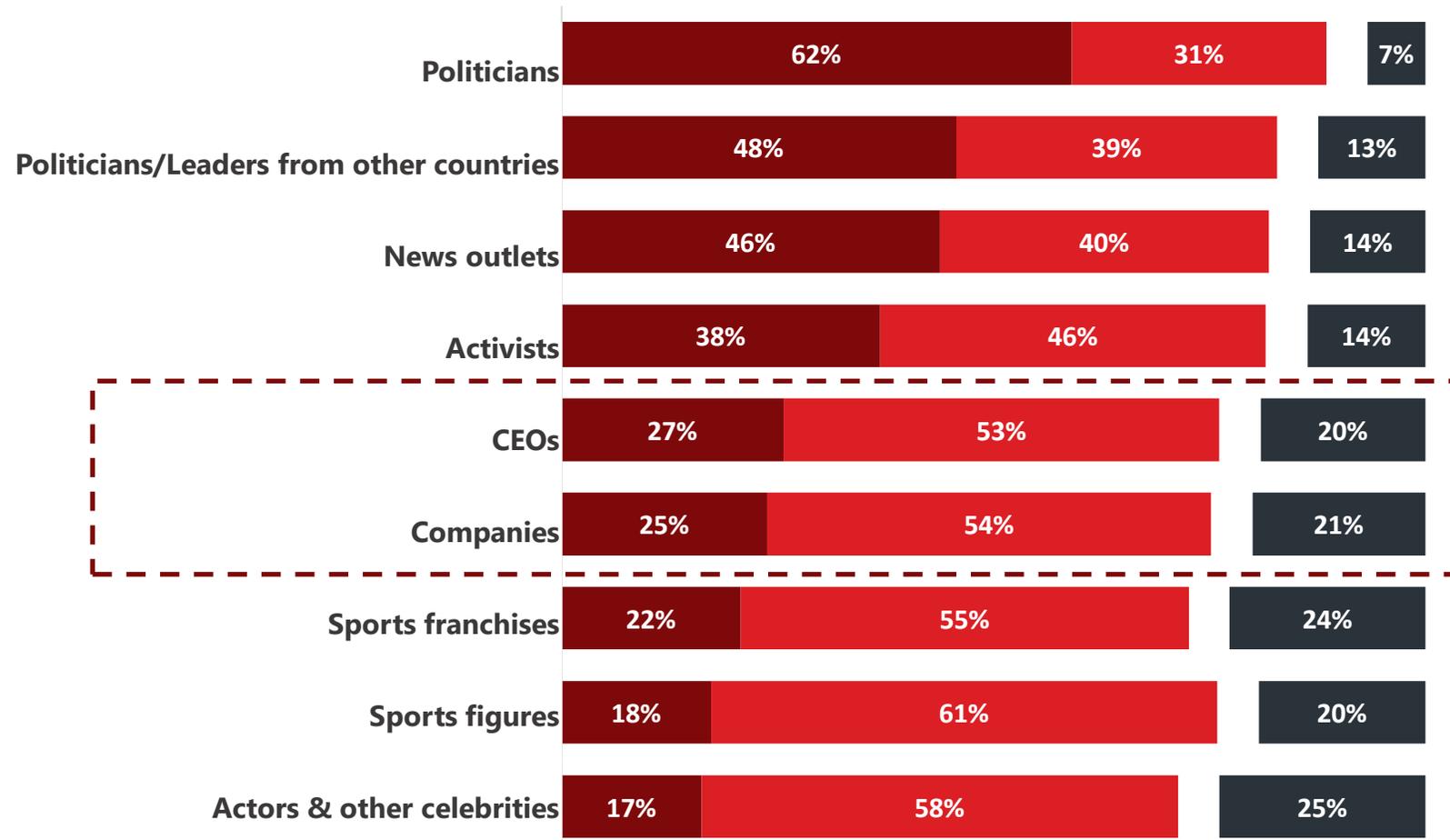


18-34 year-olds (69%)

Females (68%)

Who Should Speak Out about Racial Injustice?

■ Obligated to speak out ■ Appropriate to speak out ■ Inappropriate to speak out



More likely to say *companies* are obligated to speak out...



Females (31%)



Caribbean/South American/African (39%)
Middle Eastern (44%)
South Asian (50%)



English speakers (27%)

Actions by Companies to Confront Racial Inequality

% that Say Companies Should Take Action

(among Canadian residents who say companies should or can take action)



of Things Companies Need to Do



Thank You